



Praise Trust - Marketing Assistant

We are looking to recruit someone with experience of marketing and advertising, who shares our values and has an interest in church worship, to help us improve the way we market our work. Praise Trust is in the middle of a number of exciting developments, including the launch of an all-new website, while we are also growing our team and reshaping the way we work.

Do you have the skills and experience necessary to develop our public profile and bring many more subscribers to our website?

We are looking for someone with experience in marketing in the following areas:

- Using social media in a professional capacity, as well as using SM scheduling tools
- Email marketing
- Understanding of SEO and how to optimise website in view of this
- Use of Online advertising
- Image sourcing and understanding of usage rights
- Digital and print design using Adobe, Publisher, Canva or similar (examples of previous campaigns and adverts you have produced would be helpful)
- Basic video and audio editing
- Copy writing

We want our marketing assistant to take responsibility for:

- Producing content for social media posts promoting our work and collections
- Developing our relationship with subscribers and others through email marketing and regular updates on our work
- Producing content for advertising campaigns online and in print
- Working with other members of the team to optimize and improve the way our website content is presented and accessed
- Maximising our use of free marketing via news items in other publications and podcasts

This is a self-employed role where you serve as a contractor on the basis of a memo-of-agreement, with work paid by the hour, which is reviewed annually. Hours will vary from month to month.

For further details, please contact Jim Sayers, Chairman of Praise Trust, on jim.sayers@praise.org.uk

19.09.24